

CLASS AGENT SUMMARY SHEET

SUMMARY:

As a Class Agent Volunteer, you represent Academy of Our Lady of Mercy, Lauralton Hall, as together, we work to promote alumnae engagement and encourage financial support from members of your Class. Class Agents also play a vital role in keeping classmates connected by maintaining and promoting communication. Your work is critical to Lauralton's success each academic year as well as to helping shape our long-term goals.

RESPONSIBILITIES OF THE CLASS AGENT:

- Represent Lauralton Hall alumnae, a group of over 8,000 women, and be willing to share your experiences as a student with other alumnae, potential students, and your community members;
- Recruit and motivate other classmates to participate in the Lauralton Annual Fund, the School's annual fundraising drive. We ask you to model a philanthropic approach and make a donation, no matter the amount, and encourage peers to join you to increase your class participation rate;
- Assist the Advancement Office in keeping the database updated by relaying important information (changes in addresses, college majors, phone numbers, emails, careers, marital status, etc.);
- Encourage classmates to stay involved by attending campus events as well as regional reunions;
- Serve on your class reunion planning committee for milestone reunion years (every five years);
- Act as a "Social Media Ambassador" for your class, with assistance from Alumnae Relations. (Join and participate in the LH Alumnae social media channels – LinkedIn, Facebook, Twitter, Instagram);
- Inform Alumnae Relations of any ideas, questions, or comments from alumnae.



AVERAGE NUMBER OF CLASS AGENTS PER CLASS YEAR: 3

CURRENT NUMBER OF CLASS AGENTS: 244 (spanning 1943-2021)

ACADEMY OF OUR LADY OF MERCY

Lauralton Hall