

**Academy of Our Lady of Mercy
Lauralton Hall**

***BUSINESS DEPARTMENT
Course Descriptions 2012-2013***

(638) Introduction to Business (CP1)

Year

1 Credit

Open to juniors and seniors.

In this course students survey the operation of business in our free enterprise system. Topics covered include the economy, owning and operating a business, marketing, human resource management, financial and technological management, consumerism and business ethics.